



PRODUCER: BENNY AND THE GREYCATS AND ROUTES TO ROOTS

DEADLINE DATE: 8/12/2025

TIME: 9.00am

MAYA PRODUCTIONS

Maya Productions makes diverse theatre, arts and heritage projects that create change, bringing together organisations and individuals who passionately want their work to enable racial justice and social change. We create opportunities for people of all ages, abilities, cultures and classes to access enriching experiences.

We make and tour theatre led by global majority artists (African, South Asian, and Latin American Diasporas), we engage with young people and underrepresented communities through participatory arts projects, and we promote workforce inclusivity in the creative sector through training, research and mentoring.

Applications are encouraged from the Global Majority who are currently under-represented in the arts sector.

THE PROJECT

We are recruiting for a Producer to lead the development phase of Benny and the Greycats, Maya's new musical that tells the story of an Anglo-Indian family of railway workers and musicians who swap playing in a swing band for a new life in 1960s Sheffield. This development phase will lead to a rehearsed reading at Sheffield Theatres (planned for 27 February 2026) for industry and a local community audience. The focus for the Producer is to lead on generating interest/co-producers to take the musical forward to a full production and tour in 2027.

Alongside the production, they will manage a short Routes to Roots intergenerational participation programme with Sheffield partners Roshni Asian Women's Resource Centre and King Egbert School. The project follows our 23 - 25 programme of work with South Asian communities in Sheffield, Croydon and Bradford, creatively exploring themes of migration, cultural identity and heritage. This project will pilot a new approach, designed to work alongside a touring production of *Benny and the Greycats*. Exploring new ways of working, embracing digital opportunities, we will share the outcome of this piece of work through the most appropriate platform (sound walk/video installation/live performance).

This post will be line-managed by Maya's Artistic Director and be supported by the Administrator. A team of freelance professionals will deliver the project.

THE ROLE

The Producer duties will include to:-

- Work with the Artistic Director and Administrator to set out project objectives and plans.
- Lead on a number of funding applications on Maya Productions' behalf – working towards an agreed fundraising target (including ACE project grant)
- Manage and build relationships with co-producers and partners, and lead on all negotiations of contracts with companies, venues, creative appointments, commissions, and the engagement of artists and project teams.
- Create (supported by Administrator) and manage all partnership and team contracts and agreements.
- Ensure Maya and partners pursue their objectives as defined in the signed project and production agreements.
- Preparation, monitoring and control of the project budget, ensuring all activity is completed within the agreed budget.
- Anticipate and manage artistic needs within the constraints of schedules and budgets.
- Liaise with Maya team, artists, partners during delivery: Create schedules, share information, contacts, introductions, etc, attend rehearsals/workshops/events as necessary.
- To act as the contact person for project activities to ensure efficient operation between the theatre/ venue, Maya office and peripatetic activities.
- Recruit and/or work with the existing Maya marketing team to build an audience, profile and partners.
- Manage (with marketing team) the creation of a set of marketing materials required for the project (including tour pack and video to promote Benny to venues/co-producers)
- Oversee delivery of the project evaluation, including collection of data, monitoring and report writing.
- Lead on planning the next stage of the programme with the Artistic Director, Benny and the Greycats production process and Routes to Roots going forward.
- Oversee a project-wide risk assessment.
- Ensure all relevant policies (eg health and safety, safeguarding) are appropriately delegated and implemented.
- Ensure the project is obtaining the correct permissions/copyright from all parties concerned.
- Ensure all work is produced to a high standard.

This list of duties is not exhaustive and the role may require other duties that are reasonably associated with the role.

PERSON SPECIFICATION

Below is a list of the experience, skills and attributes that we're looking for, but we know that not everyone can meet all of them. If you don't think you have everything on the list but know that you could make a real difference to Maya, then we encourage you to make an application.

Essential:

- Track record in theatre production, tours and arts project management.
- A passion for and knowledge of the performance sector, with a commitment to inclusive arts and culture that aligns with Maya Productions' mission, vision, and aims.
- Lived experience and understanding of the experiences of South Asian or other global majority communities.
- Good understanding of planning and scheduling theatre tours and community arts projects within a small company context.
- A strategic thinker, able to think critically and consider multiple perspectives before arriving at decisions.
- An understanding of the cultural sector & Arts Council England's 'Let's Create' strategy
- Experience of a range of contract negotiations and knowledge of artist/creative contractual agreements and union agreements (Equity/MU/BECTU/UK THEATRE/ITC).
- A proven track record of fundraising.
- Knowledge of regional and/or national arts and cultural organisations.
- Experience in financial responsibility for multiple projects/productions, including setting and managing budgets.
- Experience in evaluating and using a range of tools to evaluate and communicate the impact of work to a range of stakeholders.
- Excellent people management skills with a strong appreciation of current HR practices, including building and managing freelance teams.
- Highly organised, with excellent administrative skills and exceptional attention to detail.
- A confident leader and collaborative team member, with the ability to work independently
- Proven ability to adapt to changing circumstances
- Strong written, verbal and presentation skills - communicating with a range of people, both internally and externally.
- Progressive, positive and forward-thinking attitude.

TIMELINE & KEY DATES

- **Fee:** This is initially a freelance position, paying a daily rate of **£175 - £200** (dependent on experience).
- **Days:** 1.5 days a week (at peak delivery times - days may be rescheduled to meet the needs of the project.)
- **Duration:** January 5 - May 23 2026. This is a 5 month opportunity, with the intention to extend the contract.
- **Interview:** 12th December 2025
- **Commencing:** January 2026

HOW TO APPLY

If you are interested in this opportunity, please send:

- A letter of application of no more **than 2 sides of A4** responding to the criteria listed in the role/person spec section above.
- **OR** a video application responding to the criteria listed (**no longer than 3 minutes**).
- An up to date CV (no more than 2 sides - which could include links/photos/films that showcase your own work and/or the work you have produced with community groups)

Please email your application to Ada Onyekwelu at **info@mayaproductions.co.uk**

Please state in your application if you are unavailable on the interview dates.

For more information, an informal discussion about your application or if you would like a more accessible way of applying, please email Ada Onyekwelu: info@mayaproductons.co.uk and we will respond to your message as soon as possible.

Maya Productions is committed to Equal Opportunities and welcomes applicants from all sectors of society. Applications are encouraged from people currently underrepresented in the arts sector, such as the global majority, women, D/deaf, disabled, neurodivergent people and different socio-economic backgrounds.